

Purely Organic Introduces new comprehensive professional ORGANIC LAWN CARE SERVICES.

As a Purely Organic Lawncare customer, you can feel good about using a service that is totally safe for kids and pets.

Protect the environment and your water supply.

If you live on or near the water, this is the only lawn care service for you.

For details, or to request a free estimate, call (877) 94-ORGANIC today

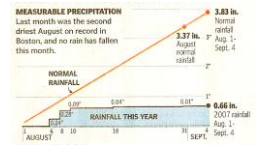
Purely Organic Lawncare is now accepting all major credit cards for your convenience.



## Abnormally Dry Season Impacts Lawns – Organics fare better than others

As the Boston Globe reported September 6, 2007 –

“Lawns across the state are turning brown, and pockets of water-deprived foliage are already erupting into bright colors in the late-summer sun. Rivers and streams are running dry. And an increasing number of fires - 59 started on Monday – have ignited woodlands throughout the region.”



We find that while all lawns are strained by limited rainfall, organic lawns often fare better than chemically treated lawns, and recover more quickly when normal rainfall returns, due to having a healthy root system and soil.

## Understanding your soil test

Soil is defined as a complex medium of organic and inorganic materials providing water and nutrients for plant growth and development. In most New England lawns the soils are composed principally of an inorganic fraction consisting of sand, silt and clay particles. The percentages, by weight, of each of these three components are used to determine the Texture of the soil.

Once a soil test has been conducted and the results are available, the ability to interpret the results is an important consideration in correcting the deficiency or imbalance. Unless otherwise specified on the soil test report, it is our job at Purely Organic Lawncare to recommend quality organic products in the soil test report. The soil should be tested once every year provided by Purely Organic Lawncare. If lawn problems develop or if the impacts of corrective treatments are being assessed, more frequent testing will be recommended.

## The Importance of Aeration for healthy lawns

Aeration is one of the best things you can do for your lawn. It increases air, water and nutrient movement to the root zone. Some other major benefits of aeration are:

- Intensifies decomposition of thatch
- Stimulates new growth
- Improves drainage
- Provides a better environment for over seeding
- Increases the effectiveness of fertilizers and other lawn care products.

## Introducing York Par 3



Purely Organic Lawncare is proud to introduce a strategic partner of ours:

York Par 3 Golf Course. The golf course opened on August 29, 2007 and is a 100% natural golf course, the first of its kind in New England. We have been using the nature grass area on York Par 3 as a “University” for testing some exciting new products. With the recent influx of Eastern equine encephalitis, West Nile and Lyme disease, we have been working on new organic products to fight mosquitoes and ticks. We have had great results and are looking forward to adding these products to our program for the 2008 season. Please give us a call for more info and an estimate for 2008!