

# PURELY ORGANIC



# Newsletter

Summer 2008

Volume 2, Issue 2

**Purely Organic  
Introduces new  
comprehensive  
professional  
ORGANIC  
LAWN CARE  
SERVICES.**

As a Purely Organic Lawncare customer, you can feel good about using a service that is totally safe for kids and pets.

Protect the environment and your water supply.

If you live on or near the water, this is the only lawn care service for you.

For details, or to request a free estimate, call **(877) 94-ORGANIC** today.

**Purely Organic Lawncare is now accepting all major credit cards for your convenience.**



What a difference a year makes. Six days of rain last summer and this year it rains six days in a row! What does this mean for your turf? Well, besides mowing twice a week, it could lead to soil compaction, more weeds than expected, and a fair amount of Red Thread.

Red Thread appears in the turf as small pink threads, usually in the later part of May/June when temperatures get higher. Red Thread, also known as Pink Patch, occurs in damp conditions like we have experienced this year. The more susceptible grass is Fine Leaf Fescue. This year we have been using a product called NPP (Natural Plant Protector) which is made from Chitosan. NPP has been working great.

Aeration is a service that we offer that will bring back oxygen to your soil that was lost in the heavy rain this year. Adding seed during this process makes a big difference as well. Often times you may be overlooking problems that are caused by compacted soil. Many homeowners will blame insects, weed, lack of water, or even fungus for their lawn's poor condition.



Crabgrass is a common weed that infests lawns in the northeast. It is a Semi-annual grassy weed that germinates when soil temperatures are over 60 degrees. Because crabgrass has tremendous survival/reproductive capacities, it makes it difficult to have a crabgrass free lawn in less than one year. In our second year of our organic program, the results on crabgrass are 90-95% managed. If you have crabgrass now, we have a great management product to help eliminate crabgrass and prepare for seeding.

You will be receiving a call from us about our soil testing service. The soil test will help correct your soil for better uptake of organic nutrients. This is a must to help with nutrient deficiencies in calcium and magnesium which in turn will tell us which types of correction tools we can use.



This year, because of all the moisture, we are all dealing with a very pesky mosquito epidemic. Fortunately we have found an organic solution to your woes. We have come up with a



Purely Organic Lawncare • (877) 94-ORGANIC