

PURELY ORGANIC



LAWNCARE

Newsletter

Holiday 2008

Volume 2, Issue 3

Purely Organic
Introduces new
comprehensive
professional
**ORGANIC
LAWN CARE
SERVICES.**

As a Purely Organic
Lawncare customer,
you can feel good
about using a service
that is totally safe for
kids and pets.

Protect the
environment and your
water supply.

If you live on or near
the water, this is the
only lawn care service
for you.

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Purely Organic
Lawncare is now
accepting all major
credit cards for your
convenience.



**PURELY
ORGANIC**
LAWNCARE

Seasons Greetings

Purely Organic Lawncare would like to extend our sincerest thanks for going Green and best wishes for a joyful holiday season and a happy new year!



Sign up for 2009!

We hope you have a great holiday season and are enjoying the fall. We thank you for your business in 2008 and now it's time to start thinking about the 2009 season. We will be offering the same great organic products and some new ones which we know you will love. We'll take an additional 10% off if you pre-pay by January 30th for the entire 2009 season.

Have an Eco-Friendly Thanksgiving

Make your Thanksgiving as eco-friendly as possible. A good start is to employ the three R's of conservation: Reduce, Reuse and Recycle. Reduce the quantity of waste you create by buying only as much as you need and choosing goods that come in packaging that can be recycled. Carry reusable bags when you do your shopping, and use cloth napkins that can be washed and used again. Recycle paper, and all plastic, glass and aluminum containers. If you don't already have a compost bin, use your Thanksgiving fruit and vegetable trimmings to start one. The compost will enrich the soil in your garden next spring. Some things to avoid composting are: invasive weeds, lime, wood ashes, meat, grease, bones, dairy, sticks & branches or large amounts of soggy material.

Soil Compaction and the Importance of Aeration

Soil compaction is caused when the top 4 inches of your soil becomes compressed, impeding the movement of air, water and nutrients to the grass root. This stresses the grass plants, making them less able to compete with weeds and slow to recuperate from injury. In time a compacted lawn needs renovation. Compacted soil contributes to the accumulation of thatch because restricted oxygen levels in highly compacted soils impair the activity of earthworms and other thatch-decomposing organisms. Left unmanaged, thatch can lead to serious maintenance and pest problems. Thatch accumulates faster on compacted soils and heavy clay soils than on well-aerated soils. Therefore, some lawns may require frequent aeration to aid in thatch control. Therefore, at Purely Organic Lawn Care we recommend aerating your lawn at least once a year either in the spring or fall (preferably both). So, if you haven't already, call us today to schedule a time for us to come out and aerate your lawn and if needed we can also broadcast our professional seed-blend (over-seed) the entire lawn.

Join the Green Alliance Team!

The Green Alliance is a growing union of green businesses on the seacoast offering strength in numbers. The Co-op offers green goods and services to individual members at a discount. For more information visit the Green Alliance website at www.greenalliance.biz